

SAAMC Tomorrow's Doctors, Tomorrow's Cures®

## ACTION COLLABORATIVE FOR BLACK MEN IN MEDICINE



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Vertical banner/ad



Horizontal email banner/ad with horizontal lockup

Association of American Medical Colleges Using a custom, abstract illustrative pattern for graphic emphasis, this approach allows for maximum flexibility across all mediums, as well as for the optional incorporation of complimentary, treated photography. The pattern abstractly lends itself to the action, connections, and progress that is being made by the Collaborative's initiatives as well. The lock up name is flexible depending on the space of the collateral being designed.



Color palette



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Lockup reversed



Flexible photography treatment

